

## *Who is Health Care Visions?*

### *An Experienced Strategic Partner*

Health Care Visions, Ltd. is a nationally renowned consulting firm offering specialized expertise and services to hospitals to identify and evaluate existing or emerging opportunities in cardiovascular and peripheral vascular services.

Health Care Visions, Ltd.'s staff consists of Master's prepared clinical and business consultants who possess a tremendous amount of experience in managing successful cardiovascular and peripheral vascular programs for hospitals ranging from small institutions to some of the country's largest and most prestigious health care systems.

Our consultants are well versed in the latest, most advanced technologies and best medical practices in this rapidly evolving service category. We have provided assistance to over 85 hospitals, with assignments ranging from short, time-limited, task specific engagements to long-term strategic partnerships.

We welcome the opportunity to discuss your needs and explore solutions that can strengthen your existing programs or assist with the implementation of new services.

**Health Care Visions, Ltd.**  
**(412) 364-3770**  
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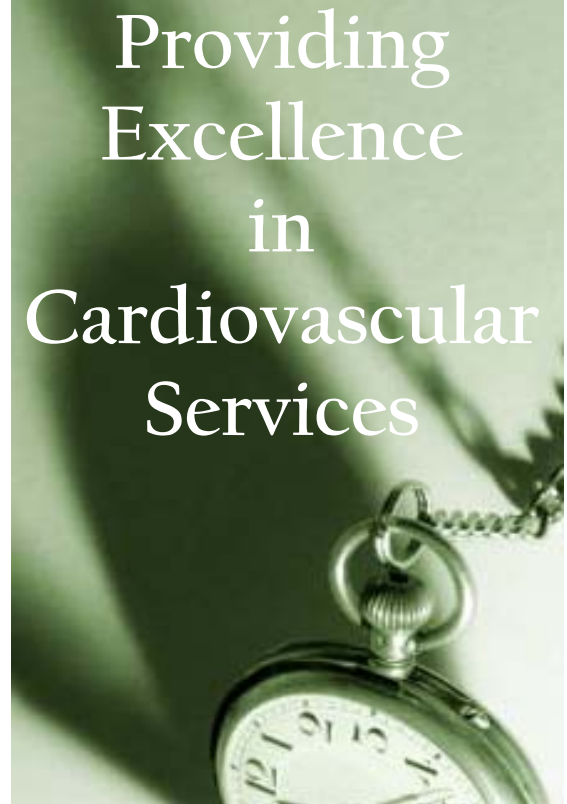


## *Consultants Specializing in Cardiovascular Programs*

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# *Providing Excellence in Cardiovascular Services*



## *Cardiovascular Program Evaluation is a Necessity*

As the aging population boom continues, the need to have exemplary cardiovascular programs is essential. Health Care Visions, Ltd. has a team of skilled and knowledgeable consultants, who are able to assist hospitals and give hands-on advice to meet the needs of every client. Health Care Visions offers a full menu of cardiac cath lab, open heart surgery and interventional cardiology program start up and redesign assistance. Hospitals will be supported in creating and sustaining a compelling market message and mindset for success.



## *Cardiovascular Business Plan*

- ♥ Provides hospitals with a clear path that outlines recommendations and activities to maximize the opportunity for success

## *Total Cardiac Target Market™*

- ♥ A market analysis tool developed by Health Care Visions for cardiovascular (CV) admissions and market share projections
- ♥ Targets a unique audience for CV marketing, communication and outreach activities

## *Cardiovascular Assessment*

- ♥ Assessment of established CV programs can help to identify where improvements and/or adjustments need to be applied to create enhanced overall performance and higher profitability

## *Peripheral Vascular Assessment*

- ♥ Focuses on PV program definition, development and successful action plans that are geared towards growing market share
- ♥ Provide program models that are sensitive to medical staff issues

## *Available Consulting Services*

- ♥ Cath Lab & Cardiac Surgery Feasibility Studies
- ♥ Cath Lab & Cardiac Surgery Start-up/Implementations
- ♥ CV Program Assessments
- ♥ PV Program Assessments
- ♥ C.O.N. and Waiver Application Assistance
- ♥ PCI Without On-Site Cardiac Surgery Program Development
- ♥ Equipment Selection
- ♥ Service Line Management Models
- ♥ Staff Education and Training
- ♥ Quality Improvement Plans
- ♥ CV Surgeon Selection/ Contract
- ♥ Financial Analysis/Business Plans
- ♥ Perfusion Services Assessment
- ♥ Best Practice Benchmarks
- ♥ Market Demand Studies
- ♥ CV Revenue Cycle Review